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## **12 Week Accelerator Program**

The ABQid accelerator is a 12-week intensive program designed for high-growth startups that empowers entrepreneurs to develop their businesses and launch their products while being supported by a network of mentors, advisors and business experts.

During the accelerator program, startup teams go through a process of customer discovery and market validation through extensive user interviews, testing and research. Startup teams are provided with mentorship, access to networks and industry connections as well as critical feedback on their products throughout the program. ABQid encourages teams to focus on refining their market strategy with a goal of launching their products quickly and efficiently.

The ABQid selection process is competitive. Each February ABQid opens up the rolling application process to startups. A select number of teams are asked to pitch to members of the ABQid Board of Directors and chosen based on a startup's growth potential, the team's dynamic and the timeliness of the business opportunity. Once accepted, the ABQid accelerator program invests time and initial seed funding in the most promising companies and expects the highest return on that investment.

The program culminates on Demo Day, when teams present their startups to the Albuquerque Community.

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## **Details**

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## **Services**

Community Economic Development   Government Offices & Community Groups

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## **Locations**

### **ABQid**

*302 Central Ave SE  
Albuquerque, NM 87102*

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## **Parent Organization**

### **ABQid Business Accelerator**

ABQid democratizes entrepreneurship by providing entrepreneurs with the knowledge, power, resources and

network they need to be successful.

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