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## **KIDS FIRST!**

The Coalition's KIDS FIRST! program evaluates, rates and endorses films, DVDs, audio recordings, TV shows, apps, screenplays and games using volunteer, community-based juries of adults and children from diverse backgrounds and offers a variety of means to showcase and enhance consumer awareness of endorsed products. The KIDS FIRST! Film Critics are a group of national youth reporters who review all the latest film releases, interview talent and share their opinions about entertainment geared for kids. A group of 50 kids, ages 8 to 18.

The KIDS FIRST! Film Festivals offer a showcase for short and feature films from major studios as well as independent and student filmmakers. The Festival partners with more than 50 venues nationwide that host screenings of our juried films year-round.

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## **Details**

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## **Services**

Youth Development   Schools (K-12)   Arts & Culture

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## **Locations**

*112 W San Francisco Street, 305a  
Santa Fe, NM 87501*

**Phone:** (505) 989-8076

**Geographic Area Served:** Santa Fe County

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## **Parent Organization**

### **Coalition for Quality Children's Media**

The Coalition for Quality Children's Media is a national, nonprofit organization founded in 1991 whose mission is to teach children critical viewing skills and to increase the visibility and availability of quality children's media.

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**EIN:** 850398632

<http://www.kidsfirst.org>