



**SHARE** new mexico™

## **Family Financial Empowerment**

CAASNМ's **Family Financial Empowerment** program assists families to become informed self-advocates by providing programs and services that allow them to become engaged in the community and improve their economic quality of life.

**Financial Literacy** classes teach clients the importance of saving and other financial decisions across life stages. Financial literacy is vital to the work of helping clients build self-reliance.

**Individual Development Accounts (IDAs) and Children's Savings Accounts** are also administered by CAASNМ to instill habits of saving for major lifetime goals, such as purchasing a home, starting/expanding a business or pursuing education.

---

## **Details**

**Ages:** Adults Seniors/elderly

**Races:** All

**Genders:** All

**Intake Process:** Call

---

## **Services**

Money Management Tax Services Community Economic Development

---

## **Locations**

*3880 Foothills Road, Suite A*

*Las Cruces, NM 88011*

**Mailing:**

*3880 Foothills Rd., Ste. A*

*Las Cruces, NM 88011*

**Phone:** (575) 527-8799

---

## **Parent Organization**

### **Community Action Agency of Southern New Mexico (CAASNМ)**

Community Action Agency of Southern New Mexico (CAASNМ) is a 501c(3) non-profit organization

founded in 1965 serving the communities of southern New Mexico, helping low-income individuals build a better future for themselves and their families through innovative services that focus on whole-family success. Headquartered in Las Cruces, NM, CAASNМ has offices in Anthony and Albuquerque, and it primarily serves Doña Ana, Luna, Hidalgo, Grant and Sierra counties, with limited services statewide

CAASNМ provides resources and programming to people facing adversity. The goal is to help increase their resiliency and overall family wellbeing. It does this through programs that build on family strengths, self-empowerment, and resilience. Among the many services CAASNМ provides are youth entrepreneurship and development, nutrition programs for children, family financial programs, housing stability, and community empowerment and advocacy. Last year, CAASNМ served over 14,000 families.

CAASNМ's **board-approved mission is to partner with New Mexicans to overcome adversity by connecting communities, encouraging family wellness, empowering families and bridging resources.** One of the agency's strengths is this innovative, unified network of programs that helps people face and rise above the many economic, family, and life challenges they may encounter.

*3880 Foothills Road, Suite A  
Las Cruces, NM 88011*

***Mailing:***

*3880 Foothills Rd., Ste. A  
Las Cruces, NM 88011*

***Phone:*** (575) 527-8799

***Primary Contact:*** Mark Hohnstreiter

***Contact Email:*** [markh@caasnm.org](mailto:markh@caasnm.org)

***Type:*** Nonprofit

***EIN:*** 85--0196070

***<http://caasnm.org>***