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## Family Financial Empowerment

CAASNМ's **Family Financial Empowerment** pillar assist families to become informed self-advocates by providing programs and services that allow them to become engaged in the community and improve their economic quality of life.

**Kids Can Youth Entrepreneur Program** works with youth 5-17 to help them build their own successful micro-business, learning valuable life and leadership lessons and making real money.

**Financial Literacy** classes teach clients the importance of saving and other financial decisions across life stages. Financial literacy is vital to the work of helping clients build self-reliance.

**Individual Development Accounts (IDAs) and Children's Savings Accounts** are also administered by CAASNМ to instill habits of saving for major lifetime goals, such as purchasing a home, starting/expanding a business or pursuing education.

**Business Development**, specifically Small and Rural Business Development, is another core to CAASNМ's mission. The Small Business Development Program supports and grows existing rural small businesses.

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## Details

**Ages:** All ages

**Races:** All

**Genders:** All

**Intake Process:** Call Email

**Contact:** Isabel Dominguez

**Contact Email:** [isabeld@caasnm.org](mailto:isabeld@caasnm.org)

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## Services

Money Management   Tax Services   Community Economic Development

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## Locations

*3880 Foothills Road, Suite A  
Las Cruces, NM 88011*

**Mailing:**

*3880 Foothills Rd., Ste. A  
Las Cruces, NM 88011*

**Phone:** (575) 527-8799

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## **Parent Organization**

### **Community Action Agency of Southern New Mexico (CAASNM)**

CAA is a 58-year-old New Mexico nonprofit that provides resources and programming to people facing adversity. The goal is to help increase their resiliency and overall family wellbeing. We do this through programs that build on family strengths, self-empowerment, and resilience. Among the many services CAA provides are youth entrepreneurship and development, nutrition programs for children, family financial programs, housing stability, and empowerment and advocacy. Last year, we served over 14,000 families.

**Our board-approved mission is to partner with New Mexicans to overcome adversity by connecting communities, encouraging family wellness, empowering families and bridging resources.** One of our agency's strengths is this innovative, unified network of programs that helps people face and rise above the many economic, family, and life challenges they may encounter.

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***Type:*** Nonprofit

***EIN:*** 85--0196070

***<http://caasnm.org>***