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## Madrid-Cerrillos Public Safety Information Network

This program serves to develop and integrate local public safety advisories and emergency management protocols, using the community radio station KMRD-LP broadcasting at 96.9FM in collaboration with the Madrid Volunteer Fire District (MVFD) and other local resources.

The program:

- Maintains and updates the Emergency Alert System (EAS) assigned to KMRD-LP.
- Broadcasts seasonally-appropriate Public Service Announcements created by the MVFD.
- Integrates relevant information and implements procedures from Santa Fe County Emergency Management.
- Develops emergency back-up communications systems for local networks and outlets.
- Educates the public on how to access information in the event of an emergency.

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### Details

**Ages:** All ages

**Races:** All

**Genders:** All

**Payment Options:** Free

**Contact:** Will Floyd

**Contact Email:** [program@kmrld.fm](mailto:program@kmrld.fm)

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### Services

Public Safety

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### Locations

#### KMRD Radio Station

**Phone:** (505) 471-5673

**Geographic Area Served:** Santa Fe County

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### Parent Organization

## **KMRD Inc.**

KMRD Inc. is a nonprofit community media organization dedicated to informing, educating, and entertaining the public. Our principles are media access and education, community-building, and independent, hyper-local programming.

Our objectives are:

- Producing high-quality independent freeform programming.
- Providing an alternative to mainstream media and serving our listenership by broadcasting diverse and unique programs of local origin.
- Developing broadcasting skills within our community.
- Supporting and participating in community projects beyond the scope of radio broadcasting.
- Connecting members of the local community, providing a public safety resource.

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***Type:*** Nonprofit

***EIN:*** 82-2328950

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