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## **bizMIX**

Now in its sixth year, bizMIX is not just the only accelerator currently running in Santa Fe, it has a proven track record. Through the four month annual process, bizMIX brings together a class of approximately ten startup (pre-revenue) businesses for an accelerator journey that includes expert coaching, community mentorship, pitch contests, and peer driven learning.

In 2016, bizMIX awarded \$20,000 in cash, plus \$30,000 in prizes from a growing list of sponsors. After five years of bizMIX, eleven out of twelve of the startup winners awarded cash are still in Santa Fe and a majority are growing.

In 2017, we are preparing for more individualized learning through the bizMIX process based on the needs and business models of individual startups. For example, this means that the finance curriculum will be tailored to different models (e.g. service business, venture funding, debt financing). In advance of the 2017 bizMIX launch we encouraged new businesses to come to an information session, and we are meeting individually with any entrepreneurs who reach out and request additional information.

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## **Details**

**Minimum Age:** 18

**Maximum Age:** 150

**Restrictions:** Must be a pre-revenue startup to apply.

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## **Services**

Community Economic Development

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## **Locations**

*916 Baca St*

*Santa Fe, NM 87505*

**Mailing:**

*1101 Hickox St*

*Santa Fe, NM 87505*

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## **Parent Organization**

### **MIX Santa Fe**

MIX Santa Fe events have facilitated fun professional networking, innovative outreach for businesses, and

all sorts of community connections on behalf of the City of Santa Fe's Economic Development program for the past seven (now into eight) years. In 2015, MIX won a Harvard Ash Center 'Innovation in Government' Bright Ideas Award for driving innovative talent retention and connectivity. MIX is a structure to engage and connect young people to jobs and to the community. Our events facilitate a unique community conversation and continue to draw new attendees and inspire engagement and innovative projects. MIX facilitates bizMIX--Now in its sixth year, bizMIX is not just the only accelerator currently running in Santa Fe, it has a proven track record. Through the four month annual process, bizMIX brings together a class of approximately ten startup (pre-revenue) businesses for an accelerator journey that includes expert coaching, community mentorship, pitch contests, and peer driven learning.

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