



**SHARE** new mexico™

## **Period of PURPLE Crying**

The Period of PURPLE Crying program is an evidence based shaken baby syndrome/abusive head trauma prevention program. It has been associated with a 35% decrease in shaken baby syndrome/abusive head trauma when implemented with fidelity.

We offer free online training for implementation of the program. The training goes over how to deliver the program in as little as five minutes and is delivered with a app+booklet given to each family. The app+booklet goes over soothing techniques, safe sleep, postpartum depression, and tracking of baby milestones. It's intended for any organization that deals with parents of infants under two years. Examples of this would be hospitals, home visitors, or doulas.

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### **Details**

**Ages:** Adults

**Races:** All

**Genders:** All

**Intake Process:** Call Email Online Application

**Contact:** Purple

**Contact Email:** Purple@dontshake.org

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### **Services**

Pregnancy, Childbirth & Infant Care

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### **Locations**

#### **National Center on Shaken Baby Syndrome**

*1433 N 1075 W #110  
Farmington, UT 84025*

**Phone:** (801) 447-9360

**Hours:** 8 A.M. - 5 P.M.

**Languages Spoken:** English Spanish

**Services Limited By Geography:** No

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### **Parent Organization**

## **National Center on Shaken Baby Syndrome**

Believe all babies can be safe from harm, we do.

*1433 N 1075 W #110  
Farmington, UT 84025*

**Phone:** (801) 447-9360

**Contact Email:** *PURPLE@dontshake.org*

**Type:** *Nonprofit*

**EIN:** 870653452

<http://training.dontshake.org/>