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Prosperity KIDS

In recent years organizations throughout the country have demonstrated that shifting our public policy approach from income to assets can free people from poverty and affirm the intrinsic connection between family, community and economic wellbeing. **But what is the potential of a strategy that defines assets more broadly?** What happens when we see child savings accounts, emergency savings accounts, Individual Development Accounts, secured credit cards, access to banking, and opportunities to build credit all as financial assets that give targeted families a host of opportunities to secure the future of their dreams? What happens when we add documentation loans to the asset portfolio, and provide immigration and civil legal services as well? Now broaden the asset concept even further to include the personal and social assets that give parents the skills, knowledge and support needed to be confident financial consumers, AND advocates for themselves and for the educational success of their children. What happens is the exciting development of a dual generation collective impact strategy that holds potential for families and communities to thrive, and systemic change that supports both.

All of our products and services, from Individual Development Accounts to Child Savings Accounts and the financial capability training that supports both are provided through a network of trusted community based partners.

Details

Ages: All ages

Races: Hispanic, Latino Heritage

Genders: All

Payment Options: Free

Waiting List: Limited Slots

Services

Money Management Community Economic Development

Locations

909 Copper Avenue NW
Albuquerque, NM 87102

Phone: 505-217-2747

Parent Organization

Prosperity Works

Prosperity Works builds the capacity of families and organizations with personal, social and financial assets, and advocates for policies which support economic opportunity for all New Mexicans. Prosperity Works helps people free themselves from poverty by changing the systems which lead people into poverty and keep them there. We do this by helping low income populations create financial reserves and assets, and by removing barriers to creating both.

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