



**SHARE** new mexico™

## **Analytics**

### ***Sentiment Analysis***

How are people reacting to your programs? Are you heading in the right direction? Answer these questions and more with a Sentiment Analysis that will analyze your qualitative data to produce a positive, negative, or neutral score you can use to determine levels of satisfaction with your programs.

### ***Lexicon Analysis***

Do you have lots of data but struggle making heads or tails of it? Lexicon Analysis is your answer! With this technique you can customize the focus of the analytics to evaluate metrics of your choice. Examples include but are not limited to the quality of medical documentation, social presence, sales techniques, and empathy. A Lexicon Analysis produces data that is as rich as in depth qualitative techniques but in half the time!

### ***Social Network Analysis***

How do team dynamics benefit our organization? While a Sentiment Analysis and Lexicon Analysis both relay information regarding 'what' is being said, the Social Network Analysis shows 'how' interactions contribute to success by visually illustrating the connections between your team, its members, and other teams and people. The more connections, the more valuable and influential the team is to the organization.

---

## **Details**

**Genders:** All

**Intake Process:** Email

**Payment Options:** Fee for service

---

## **Services**

Research   Educational Support Services   Organizational Development & Mgt Services

---

## **Locations**

*10709 Beaker Road SW  
Albuquerque, NM 87121*

**Phone:** (505) 269-4063

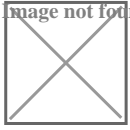
**Services Limited By Geography:** No

---

## Parent Organization

### Puerta Abierta Performance Consulting LLC

Image not found or type unknown



We are a New Mexico small business owned and operated by a native New Mexican. Puerta Abierta's world class associates embody the values of honesty and hard work. We are life long learners who strive to understand before attempting to be understood. Puerta Abierta recognizes that each client has unique needs and customizes solutions to make sure we hit the mark and exceed expectations every time.

*10709 Beaker Road SW  
Albuquerque, NM 87121*

***Phone:*** (505) 269-4063

***Primary Contact:*** Damien Sanchez, Ph.D., CRP

***Contact Email:*** [puertaabiertapc@gmail.com](mailto:puertaabiertapc@gmail.com)

***Type:*** Forprofit