

## **Lexicon Analysis**

Do you have lots of data but struggle making heads or tails of it? Lexicon Analysis is your answer! With this technique you can customize the focus of the analytics to evaluate metrics of your choice. Examples include but are not limited to the quality of medical documentation, social presence, sales techniques, and empathy. A Lexicon Analysis produces data that is as rich as in depth qualitative techniques but in half the time!

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#### Services

**Education Educational Support Services** 

### **Locations**

10709 Beaker Road SW Albuquerque, NM 87121

**Phone:** (505) 269-4063

## **Parent Organization**

# Puerta Abierta Performance Consulting LLC



We are a New Mexico small business owned and operated by a native New Mexican. Puerta Abierta's world class associates embody the values of honesty and hard work. We are life long learners who strive to understand before attempting to be understood. Puerta Abierta recognizes that each client has unique needs and customizes solutions to make sure we hit the mark and exceed expectations every time.

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Type: Forprofit