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GeneARTistry

Rio Rancho Creative Crossroads (RRCC) created our GenARTistry program to help local artisans find a way to transform their art/work into a way to gift their community. We help them produce art in an easily consumable fashion that can be marketed to collect funds for the cause that is close to their heart. Our first venture is the Squeaky Shoes Project. Stanley and the Squeaky Shoes was written by Rio Rancho author, Debbie Coston, for the sole (no pun intended!--well maybe) of using profits from this publication to purchase new shoes for school age children in Rio Rancho, NM. RRCC helps Debbie market, manage, and administer this project so she can fulfill her dream of making sure every kid who wants them can have a new pair of shoes to start each school year.

Details

Ages: All ages

Races: All

Genders: All

Intake Process: Walk-In

Documentation: No identification needed

Payment Options: No one is refused service due to inability to pay

Waiting List: Never

Minimum Age: none

Maximum Age: none

Contact: Neal

Contact Email: nshotwell@rr-yc.org

Capacity: unlimited

Services

Arts & Culture

Locations

5033 White Owl Way NE

Rio Rancho, NM 87144

Phone: (505) 977-4160

Languages Spoken: English

Services Limited By Geography: no

Geographic Area Served: Sandoval County

Parent Organization

Rio Rancho Creative Crossroads

Rio Rancho Creative Crossroads' mission is to be a leading regional artistic organization and to be an interactive, collaborative contributor to the cultural life of our community through art and cultural enrichment. Created in response to dwindling budgets for arts programs in our local public-school system, Rio Rancho Creative Crossroads raises awareness about the importance of the arts, offers a variety of opportunities for local youth and adults to participate in the arts, and fosters a love and respect for the arts and a sense of belonging and empowerment within our community.

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Fax: (505) 891-1768

Primary Contact: Neal Shotwell

Contact Email: nshotwell@rr-yc.org

Type: Nonprofit

EIN: 46-2763023

[http://RioRanchoCreativeCrossroads](http://RioRanchoCreativeCrossroads.org)