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## Grant County CO.STARTERS

**CO.STARTERS** is a ten-week, cohort-based program that equips entrepreneurs of all kinds with the insights, relationships, and tools needed to turn business ideas into action. The only real prerequisites to joining the program are (1) having an idea, (2) being willing to question, shape and fine-tune that idea, and (3) being willing to talk about the idea with others. Participants enter into a facilitator-led, collaborative process with a small and supportive group of 10-15 like-minded peers. Working together, participants develop and fine-tune their ideas, critically examining every part and determining next steps through real-time feedback from people in the community, using a simplified version of the Business Model Canvas. This approach enables entrepreneurs to rapidly uncover flaws in their concepts and find viable models more quickly. Participants leave the program with a deeper understanding of how to create a sustainable business, articulate their models, and repeat the process with the next great idea.

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### Details

**Ages:** Adults

**Races:** All

**Genders:** All

**Intake Process:** Online Application

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### Services

Education   Educational Programs   Educational Support Services   Employment & Training  
Community Economic Development

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### Locations

**Phone:** (575) 538-5560

**Geographic Area Served:** Grant County

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### Parent Organization

**Southwest New Mexico Arts, Culture and Tourism**

Southwest New Mexico ACT exists to preserve, enhance, and sustain rural economic development initiatives and the creative economy in Southwestern New Mexico, including Silver City and Grant County, through: Education, cultural and historic preservation, promotion of tourism, sponsoring arts and cultural events, operation of arts and cultural facilities, beautification and installation of public works and monuments, and engaging the community in arts and cultural activities.

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***Type:*** Nonprofit

***EIN:*** 471141987

***<http://www.swnmACT.org>***