



SHARE new mexico™

Grant County CO.STARTERS

CO.STARTERS is a ten-week, cohort-based program that equips entrepreneurs of all kinds with the insights, relationships, and tools needed to turn business ideas into action. The only real prerequisites to joining the program are (1) having an idea, (2) being willing to question, shape and fine-tune that idea, and (3) being willing to talk about the idea with others. Participants enter into a facilitator-led, collaborative process with a small and supportive group of 10-15 like-minded peers. Working together, participants develop and fine-tune their ideas, critically examining every part and determining next steps through real-time feedback from people in the community, using a simplified version of the Business Model Canvas. This approach enables entrepreneurs to rapidly uncover flaws in their concepts and find viable models more quickly. Participants leave the program with a deeper understanding of how to create a sustainable business, articulate their models, and repeat the process with the next great idea.

Details

Ages: Adults

Races: All

Genders: All

Intake Process: Online Application

Contact: Cassandra Hartley

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Services

Education Educational Programs Educational Support Services Employment & Training
Community Economic Development

Locations

Phone: (575) 538-5560

Geographic Area Served: Grant County

Parent Organization

Southwest New Mexico Arts, Culture and Tourism

Southwest New Mexico ACT exists to preserve, enhance, and sustain rural economic development initiatives and the creative economy in Southwestern New Mexico, including Silver City and Grant County, through: Education, cultural and historic preservation, promotion of tourism, sponsoring arts and cultural events, operation of arts and cultural facilities, beautification and installation of public works and monuments, and engaging the community in arts and cultural activities.

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Type: Nonprofit

EIN: 471141987

<http://www.swnmACT.org>