



## **Business Consulting and Training Services**

WESST offers a variety of single and multi-session training and workshops that provide a “deep-dive” approach to learning about key business concepts. Our staff of experts develops a majority of the business curriculum we offer and it’s tailored to the needs of today’s busy entrepreneur. We provide short-cuts and tools that enable entrepreneurs to build their capacity to start and grow a successful business. Our curriculum covers topic areas that include (but are not limited to):

- business planning
- strategic planning
- marketing
- web marketing
- social media marketing
- HR management
- financial planning and analysis

WESST offers one-on-one consultations with on-staff business experts to address specific questions and issues about starting and running a small business. Our consulting services can help you at any stage of your business, from the idea stage to expanding your company. Our experienced counselors can help you with a wide range of topics, including:

- Learning the steps to starting a small business
- Small business banking, accounting, and financial management
- Business planning, including writing a business plan and marketing plan
- Marketing your business, including branding, public relations, website marketing and social media
- HR topics and issues

Sliding scale hourly fees apply for most consulting services.

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### **Details**

**Ages:** Adults

**Races:** All

**Genders:** All

**Waiting List:** Limited Slots

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### **Services**

Community Economic Development   Money Management

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### **Locations**

## **Albuquerque**

*609 Broadway Blvd. NE  
Albuquerque, NM 87102*

**Phone:** 505-246-6900

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## **Las Cruces**

*221 N. Main Street, Suite #104a  
Las Cruces, NM 88001*

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## **Farmington**

*5101 College Blvd, Suite 5060  
Farmington, NM 87402*

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*4001 Southern Blvd SE, Suite B  
Rio Rancho, NM 87124*

**Phone:** 505-892-1238

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*500 North Main Street, Suite 700  
Roswell, NM 88201*

**Phone:** 575-624-9845

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*3900 Paseo del Sol, Suite 351  
Santa Fe, NM 87507*

**Phone:** 505-474-6556

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## **Parent Organization**

### **WESST**

WESST is a statewide 501c3 organization that is committed to growing New Mexico's economy by cultivating entrepreneurship. Our passion, counsel, hard work, experience and commitment are the inspiration and behavior model we offer our clients so that they can realize their entrepreneurial dreams and achieve economic success. Our mission is to be a home to entrepreneurs. We provide a support system for our clients so they can successfully grow their business through market penetration, job creation, and capital accumulation. Via its capacity-building services of business training, consulting, incubation and access to capital, WESST has delivered services to over 37,650 New Mexicans, which in turn have created 4,855 new jobs and facilitated the start of 2,530 businesses since its founding in 1989.

609 Broadway Blvd. NE  
Albuquerque, NM 87102

**Mailing:**

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**Phone:** (505) 246-6900

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**Primary Contact:** Agnes Noonan

**Type:** Nonprofit

**EIN:** 850367809

<http://www.wesst.org/>